



# AI that does the work, not another chatbot.

Chat windows don't run a business. Systems do. I build AI into your existing operation — answering leads, reading documents, updating your CRM, producing content — and I stay until your team runs it without me.

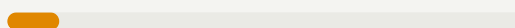
## Cost reporting

Architecture practice · compare reports, produce the final document

BEFORE



AFTER



**5h → 30m**

PER CYCLE

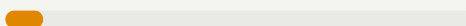
## Client document collection

Law firm · chase, receive, classify, check, file

BEFORE



AFTER



**Days → 1h**

TO CLEAR THE QUEUE

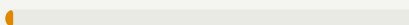
## Qualifying inbound leads

Investment firm · ask, score, route, follow up

BEFORE



AFTER



**Sales time → 0**

AGENT TAKES FIRST CONTACT

Three real processes from client systems now in production. Same headcount, same ad budget — the hours come back and the revenue follows them.

### What is inside

**Page 2** — the six systems and what each one removes from your week.

**Page 3** — four systems already running at clients, and where the return comes from.

**Page 4** — how an engagement runs, what it costs, and how to start.

### Who this is for

Companies of roughly 5–200 people where the same work is being typed twice, enquiries wait overnight for an answer, and nobody can say what a customer actually costs to acquire.

FROM

**Daniel Alisov**

ROLE

**AI implementation**

MARKETS

**US · Europe · IL**

STARTS WITH

**A free audit**

# Six systems, wired into what you already use.

Nothing gets replaced. Your CRM, your inbox, your WhatsApp, your drive — they stay. The AI goes in beside them and starts doing the parts nobody enjoys.

|                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                             |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>AI agents that talk to customers</b></p> <p>Answer enquiries on WhatsApp, web chat or email around the clock. Ask the qualifying questions a salesperson would, collect what's needed, book the call, and hand over a scored record instead of a raw lead.</p> <p>WhatsApp · web chat · email · multi-language</p> | <p><b>A CRM that fills itself in</b></p> <p>Records created and updated without anyone typing. Stage changes, reminders and tasks fire on their own, and ad spend is tied to closed deals — so you see cost per customer, not cost per click.</p> <p>Salesforce · HubSpot · Monday · Pipedrive · custom</p> |
| <p><b>Document intelligence</b></p> <p>Contracts, invoices, reports and scans read automatically: classified, key figures extracted, summarised and filed where they belong. A person approves before anything is committed — every time.</p> <p>OCR · extraction · comparison · human approval</p>                      | <p><b>A content machine</b></p> <p>Ad creative, product cards, carousels, short video and posts produced on demand, in your brand and in several languages — then scheduled and published without a person moving files between tools.</p> <p>copy · creative · video · scheduling</p>                      |
| <p><b>Market &amp; competitor capture</b></p> <p>Pull listings, prices, reviews, social posts and public company data on a schedule, clean it, and put it somewhere you can act on — a dashboard, a sheet, or an alert when something changes.</p> <p>web &amp; social · scheduled · dashboards · alerts</p>             | <p><b>The plumbing underneath</b></p> <p>The unglamorous half that decides whether any of it survives real users: retries, error paths, logging, approvals, access control, and someone on the phone when it breaks. That someone is me.</p> <p>n8n · APIs &amp; webhooks · self-hosted · monitoring</p>    |

|                                                       |                                                       |                                            |                                              |
|-------------------------------------------------------|-------------------------------------------------------|--------------------------------------------|----------------------------------------------|
| <p><b>8 yrs</b></p> <p>MARKETING &amp; AUTOMATION</p> | <p><b>3,000+</b></p> <p>AUTOMATIONS IN PRODUCTION</p> | <p><b>50+</b></p> <p>SYSTEMS DELIVERED</p> | <p><b>50+</b></p> <p>SPECIALISTS TRAINED</p> |
|-------------------------------------------------------|-------------------------------------------------------|--------------------------------------------|----------------------------------------------|

# Systems that clients operate without me.

Live demos of any of these on the call — the actual screens, not slides.

## A cleaning company that runs itself 2025–26

The customer books online, an AI agent collects the job details, assigns the right cleaner, sends reminders, handles changes and cancellations, and keeps the calendar and CRM in sync. Two customer-facing sites and 80+ automations behind it.

**Built from zero, handed to their team, running daily.**

n8n · Airtable · Google Calendar · WhatsApp API · cleaner-4u.co.il

## Law firm: intake, documents, cost per case 2025–26

Three agents handle client intake and case questions in a regulated practice. A custom CRM sits behind them with a review screen where staff approve every AI-classified document before it is filed. Ad spend is connected to case outcomes.

**Document collection: days of chasing → a one-hour queue.**

Claude API · Next.js · PostgreSQL · n8n · Meta Marketing API

## Automated reporting, architecture practice 2025

A system that compares cost reports against each other and produces the finished report. Built with the practice's lead architect, so the output matches what they would have written by hand — without the transcription errors that came with doing it by hand.

**Five hours per cycle → thirty minutes.**

n8n · Google Workspace · PostgreSQL

## Creative production at volume 2025–now

My own product: a platform that turns one prompt into ad creative, product cards, carousels and short video, with an editing surface, per-language typography and a multi-language interface. Paying customers, cost per generation tracked and reduced.

**Proof that the content machine is not a slide.**

LLM, image and video APIs · FFmpeg · Next.js · CLONY.AI

## Where the return comes from

- **Hours back, at the same headcount.** Every process above was being done by a person who is now doing something a person should do. That is the first and largest line of the return.
- **Revenue you were already losing.** Enquiries answered in seconds instead of the next morning, and none of them dropped. Most businesses find this line is bigger than the cost of the build.
- **Spend you can finally see.** When acquisition is connected to closed deals, you stop optimising cost per click and start optimising cost per customer.
- **Less than one hire.** These systems cost a fraction of a junior salary, run at night, and do not need onboarding twice a year.

# Audit first. Build second. Handover always.

Engagements usually run three months to a year, remote, working alongside your own team.

01

## Process audit

A short call, then I map where the hours actually go and what each of them costs you. You get a written list of what is worth automating, what is not, and the expected return on each.

FREE · ABOUT A WEEK

02

## Build in the open

Highest-return item first, so something is live in weeks rather than at the end. You see it working on your own data, we adjust, then the next one. Everything is written down as it is built.

FIXED SCOPE PER MODULE

03

## Handover and support

Your team is trained on the system, not dependent on the person who built it. Documentation, access, and a support line afterwards. Systems delivered a year ago still run daily operations.

ONGOING IF YOU WANT IT

### What you are buying

One person accountable for the result — discovery, written plan, build, integration into your systems, training your people, and the support calls afterwards. No account manager between you and whoever is actually building.

### What it costs

Priced per module against the hours it gives back, not per hour of my time. Most first modules land between the cost of a month and a quarter of one junior hire, and the audit tells you which module that should be before you commit to anything.

## Start with the audit. It costs you a call.

Tell me what your team does by hand that they should not. I will tell you whether it can be automated, roughly what it takes and what it should return — before either of us talks about money.

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